



**FINTECH® | PAYMENTSOURCE**

Seamless automation for invoice data and payments.

# Distributor Toolkit

Distributors are transitioning to 100% EFT and these are tools to help get you there.

This toolkit was created to help educate your retailers, strengthen your communication, and start automating your AR processes with confidence.

April 22, 2026

For an updated version of this toolkit, please contact [marketing@fintech.com](mailto:marketing@fintech.com)

[www.fintech.com](http://www.fintech.com)

813 207 5512

[distributors@fintech.com](mailto:distributors@fintech.com)



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# Intro

PaymentSource® eliminates manual follow-ups, reduces errors, and streamlines invoice delivery—so you can simplify collections and ensure you're paid on time, every time.

## Fintech by The Numbers

**57M**  
Invoice Payments  
Processed Annually

**311k**  
Retail and Hospitality  
Locations on Fintech

Industry Leader  
Since  
**1991**

**9.7k+**  
Vendors, Suppliers,  
and Distributors in  
our Network

**\$62B+**  
in Purchases  
Processed Annually  
by Fintech

**35+**  
Years of Experience  
processing invoice  
payments, both NET  
Terms and COD

Over  
**\$1M**  
Invoice Payments  
Processed Weekly

**1.2M+**  
Retailer-Distributor  
Relationships  
Supported

## Our Process

Delivery is made,  
customer signs,  
no payment  
collection  
needed



Distributor  
uploads invoices  
daily to Fintech



Payment is moved  
electronically from  
customer to  
distributor through  
the Federal Reserve

Fintech does NOT take title of the funds

Fintech works for COD and Credit term invoices, including NA's

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# Distributor Support Tools

Fintech offers free support to its distributor partners including our Distributor Autopay E-Vite Mobile App, Customer List Analysis, Fintech Training for your organization, and a Co-op 50/50 Incentive Program.

## E-Vite Mobile App

This is a free mobile app for distributors to accelerate and increase retailer adoption of EFT payments. Gone are the days of paper enrollment forms! This tool provides distributor employees the ability to invite their customers, via text or email, to enroll in EFT payments.

## Free Fintech Training

Invite your team to a 30-minute interactive Zoom training to learn about the benefits of Fintech for the distributor and customer, and **skill building around empathy, listening, and overcoming customer objections.**

Ask us about our on-site training.

## Co-op 50/50 Incentive Program

Fintech has partnered with 200+ distributors on this program over the last 3 years. Together, we define targets, payouts, and timelines. Fintech offers a 50/50 co-op.

## Customer List Analysis

We can identify customers who are paying your competitors electronically, but not you.

Send us an Excel list of customers with addresses, including customer IDs. Fintech runs an analysis and identifies target customers. Fintech shares results and options for sending connection requests.

Optional: Fintech sends requests to approved customers.

**750+ distributors have provided customer lists in the last 2.5 years!**

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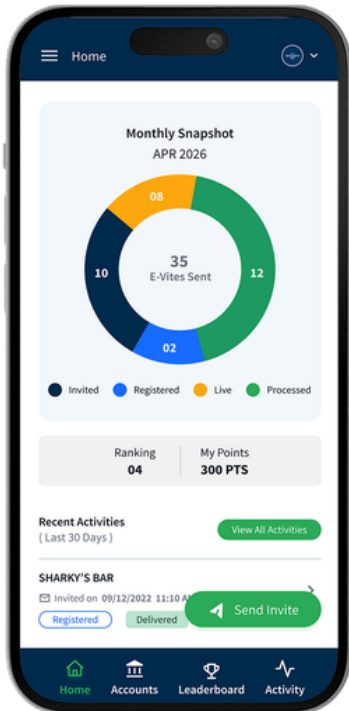
# New E-Vite Mobile App

## Reduce Operational and Administrative Costs

PaymentSource® for vendors streamlines your AR process by eliminating data errors and ensuring payment terms are met – helping you get paid faster while reducing days sales outstanding.

### How it Works

- 1 Register for an E-Vite Account
- 2 Send Invites to Your Retailers
- 3 Track the Activity of Sent Invitations
- 4 View Your Team's Leaderboards
- 5 Follow Up with Invited Customers



Monthly snapshot lets users easily see what progress they've made for the month.

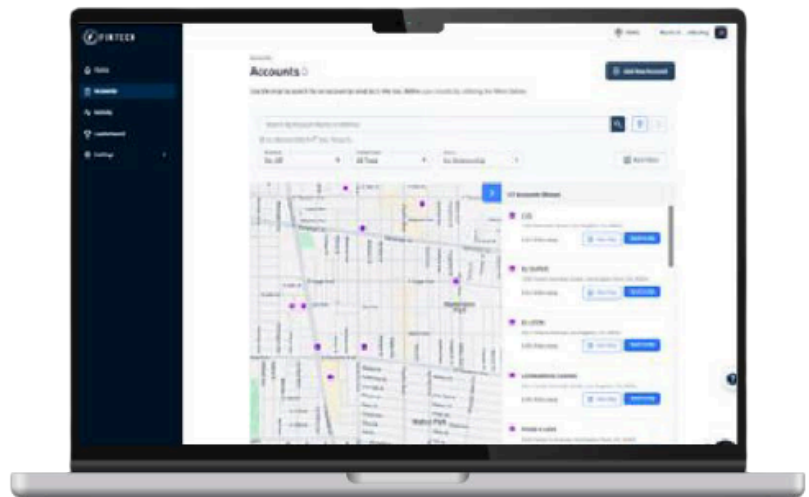
Scroll down to see recent activities.

Send invite button stays on home screen even when you scroll down.

## New Map Overlay

**The new map overlay feature** allows you to view and initiate relationships with purple dot retailers - meaning retailer accounts that are active with Fintech but not currently processing with you.

Search for retailer accounts by name or address and filter by retailer type and invite status to refine your results.



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# Distributor to Retailer Email Template

Below is an example email template you can send to your retailers explaining the benefits of paying alcohol invoices through Fintech.

**Subject Line:** Automate Your Alcohol Invoice Payments for Free with Fintech

Hello [Retailer],

Are you tired of managing payments for all your alcohol deliveries? There is a better way to handle all your alcohol invoice payments – electronic funds transfer (EFT).

Fintech provides free automated alcohol invoice EFT payments – both cash on delivery (COD) and term – that will speed up your deliveries, simplify reconciliation, and give you time to focus on other areas of your business. We encourage all our accounts to enroll with Fintech’s free service for seamless payments and deliveries.

Paying alcohol invoices through Fintech comes with added benefits such as:

- **Payment Automation** – Fintech handles all invoice payments electronically, per the invoice terms, without you having to lift a finger (for up to 10 locations).
- **Regulatory Compliance** – All alcohol invoice payments are made on time and in compliance with state regulatory terms for beer, wine, and spirits.
- **Fintech Portal Access** – Stop managing manual invoice payments from all your distributors. Fintech allows you to consolidate all your distributor payments into one portal and view 10 days of invoice payment history.

Optimize your alcohol invoice management by going 100% EFT today! Click your secure EZenroll link to join our Fintech account and automate your alcohol invoice payments.

<https://app.fintech.com/welcome>

Thank you,

[Distributor Name]





# Best Practices for Getting Retailers on PaymentSource

## Requesting a Custom Flyer or Business Card

If you would like to receive a custom flyer with a direct link for your retailers to sign up with you directly, Fintech can create that for you. Please contact your account manager and include a high-resolution copy of your logo to get started. We also have PaymentSource business cards you can request to give your retailers with a QR Code to the registration page.

## How to Add Fintech Link to Signature Line on Emails

If you would like to add the Fintech registration link to your email signature, follow these steps:

**Step 1:** Go to the signature settings in your email dashboard

**Step 2:** Upload the image below



**Step 3:** Link our registration page to the button <https://app.fintech.com/welcome>

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distributors@fintech.com





# Best Practices for Getting Retailers on PaymentSource



Request Invoice Stickers with QR Codes to Fintech's Registration Page

If you would like to receive a stickers to place on your paper invoices with a direct link for your retailers to sign up with you, Fintech can create that for you. Please contact your account manager to get started.

## Fintech Link on Your Site

Here is the link to Fintech's registration page:  
<https://app.fintech.com/welcome>

Many distributors add their custom link to their website to easily onboard customers to pay through Fintech. Reach out to your account manager to get your link.



**Sign up with our preferred vendor to automate your alcohol invoice payments at no cost.**

[Sign Up Here](#)

[www.fintech.com](http://www.fintech.com)  
813 207 5512  
[distributors@fintech.com](mailto:distributors@fintech.com)



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# Benefits of Fintech



## For Your Retailers

- No need to keep the checkbook handy or leave a blank check for delivery
- Payments made according to the due date on the invoice (no late payments)
- Single payment solution for ALL alcohol distributors
- Saves retailers about 2 1/2 hours per week normally spent writing checks
- Retailer does not lose their alcohol terms

## For Distributors

- Eliminates drivers handling cash, checks, or money orders
- No more wasted time spent chasing checks or returned deliveries
- Saves on average 15 minutes per stop
- Reduces driver check-in and daily deposit prep
- Distributor initiated payments are paid in full on the date determined by the distributor





# Value for Distributors



## Automate Payments

Receive invoice payments on time, every time



## Improve Delivery Efficiency

Save an average of 15 minutes per delivery



## Access Invoice History

View paid and pending invoices online



## Expedite Reconciliation

Easily upload invoices to Fintech using your existing software or build an invoice directly through your user portal



## Grow Your Market

Utilize Fintech's retailer base and free tools to grow your market, distribution, and sales

**Plus – Fintech Automates Regulatory Compliance! Your invoices process automatically on the due date listed, keeping your retailers in compliance so they can continue purchasing your product**

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# Retailer Resources

Resources to give your retailers that  
communicate the value of EFT invoice payments.

[www.fintech.com](http://www.fintech.com)

813 207 55152

[distributors@fintech.com](mailto:distributors@fintech.com)



# Benefits of Paying Invoices via EFT

Are you currently using cash, checks, or money orders to pay alcohol vendors? Automate your beverage alcohol payments today with Fintech's PaymentSource® Free.

## How it Works



### **Automate All Alcohol Payments and Request Credits**

Fintech is offered by over 9,200 distributors, vendors, and suppliers nationwide, including many control state agencies. Our automated payment solution will streamline and consolidate all of your alcohol payments, credits, reconciliation details, and purchasing history.



### **Eliminate Cash, Checks, and Money Orders**

When utilizing Distributor Autopay, you reduce security risks associated with prepping manual payment.



### **Speed Up Deliveries**

Your alcohol invoices are paid electronically, so employees do not have to take time to write a check or rely on management to leave a blank check for payment at time of delivery.



### **Ensure Regulatory Compliance**

Keep your existing credit terms, PaymentSource Free pays all your invoices automatically on the due date listed, so your stores remain in compliance with all state regulatory laws.

**Ready to sign up for automated payments?  
Visit [app.fintech.com/welcome](https://app.fintech.com/welcome) to get started.**

info@fintech.com  
813.452.3599  
www.fintech.com



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# Maximize Your Operational Efficiency with Fintech's PaymentSource®



Check out our plans below to see what level of PaymentSource is right for your business.

## Lite

Automate alcohol payments, view invoices online, and continue to track invoices manually

### Everything included in Free, plus:

- Basic reporting and spend analysis
- Line-Item Invoice Details
- View 15 months of invoice payment history
- Submit invoice inquiries & access vendor contacts

## Pro

Save time and uncover hidden cost savings by automating alcohol payment processes.

### Everything included in Lite, plus:

- Advanced insights and reporting to help improve buying strategies and budget management
- Identify cost saving opportunities
- Automate data entry tasks with integrations
- Never miss a payment or search for a lost paper invoice
- Unlimited users
- Seamless integration to 200+ back-office systems to ensure automatic receipt of invoice data
- Credit management capabilities to easily resolve invoice issues
- Product mapping for General Ledger integration
- Easy payment reconciliation
- Invoice archive retaining 7 years of past invoices
- Download digital invoice copies for your records

## Premium

Simplify AP processes and manage all essential business invoices in one place.

### Everything included in Pro, plus:

- Invoice data processing for ALL invoices, including goods, services, and supplies
- End-to-end tracking of invoices
- Advanced user permissions and spend limits
- Expert onboarding team and self-service tools to maximize your subscription benefits

## Premium Plus

Automate, collect, process, and securely pay invoices from ALL of your vendors.

### Everything included in Premium, plus:

- Payment options for ALL invoices, including goods, services, and supplies



**FINTECH**<sup>®</sup>  
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## Contact Information:

info@fintech.com  
813.452.3599  
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# Contact Us

## Account Support

For support with your Fintech account or more information about our distributor support tools:

**813-207-5512    [support@fintech.com](mailto:support@fintech.com)**

## Marketing Support

For any vendor flyer feedback, marketing collateral questions, providing a testimonial or an updated version of this toolkit, please contact:

**[marketing@fintech.com](mailto:marketing@fintech.com)**

## Digital Toolkit

For an online version of this toolkit

**<https://fintech.com/distributor-toolkit>**

**[www.fintech.com](http://www.fintech.com)  
813 207 5512  
[distributors@fintech.com](mailto:distributors@fintech.com)**



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